

The Portable Mba In Entrepreneurship

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The Portable Mba In Entrepreneurship

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The Portable MBA in Entrepreneurship (The Portable MBA ...

The Portable MBA for Entrepreneurship is in no way a complete replacement for an MBA course program, but it does help cover all the main areas that one would get in a full MBA program. The topics are all covered by experts and professors in their field of profession and study.

The Portable MBA in Entrepreneurship by William D. Bygrave

The portable MBA in entrepreneurship by Bygrave, William D. Call Number: HD 62.5 .B94 2010. ISBN: 0470481315. Five pennies: ten rules to successfully build a franchise mega-brand and maximize system profits by Helgeson, Lonnie. Call Number: HF5429.Z3 .H45 2012. ISBN: 098518101X.

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The Portable MBA in Entrepreneurship is designed to lessen that risk. This new and updated Third Edition equips real-world entrepreneurs with the same state-of-the-art business knowledge and information taught to MBA candidates in top business schools.

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Summary: "The Portable MBA in Entrepreneurship, Second Edition equips real-world entrepreneurs with the same state-of-the-art business knowledge and information taught to MBA candidates in top business schools. William Bygrave has reassembled his all-star team of professors, consultants, and entrepreneurs to expand and update this bestseller.

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